

FAMILY-OWNED
Since 1970



DIAMOND
NATURALS

UNCOMPROMISING QUALITY AND PERFORMANCE, NATURALLY



DIAMOND PET FOODS

A FAMILY-OWNED
COMPANY SINCE 1970

Diamond Pet Foods was born in 1970 as the result of one family's commitment to the idea that every pet deserves the very best. From scientific solutions to holistic nourishment, we promise that every product we make uses quality ingredients and delivers tasty, wholesome nutrition at a value you can appreciate.

FAMILY-OWNED
Since 1970



Proudly made in the USA with
globally sourced ingredients.

DIAMOND NATURALS

Made with quality ingredients, Diamond Naturals provides complete, holistic nutrition. Every Diamond Naturals formula has ingredients that are specifically selected for numerous nutritional benefits.

By nature, every pet is different. Diamond Naturals offers a variety of dry food flavors for your pet. From kittens and puppies to aging senior pets, Diamond Naturals has a formula to match.

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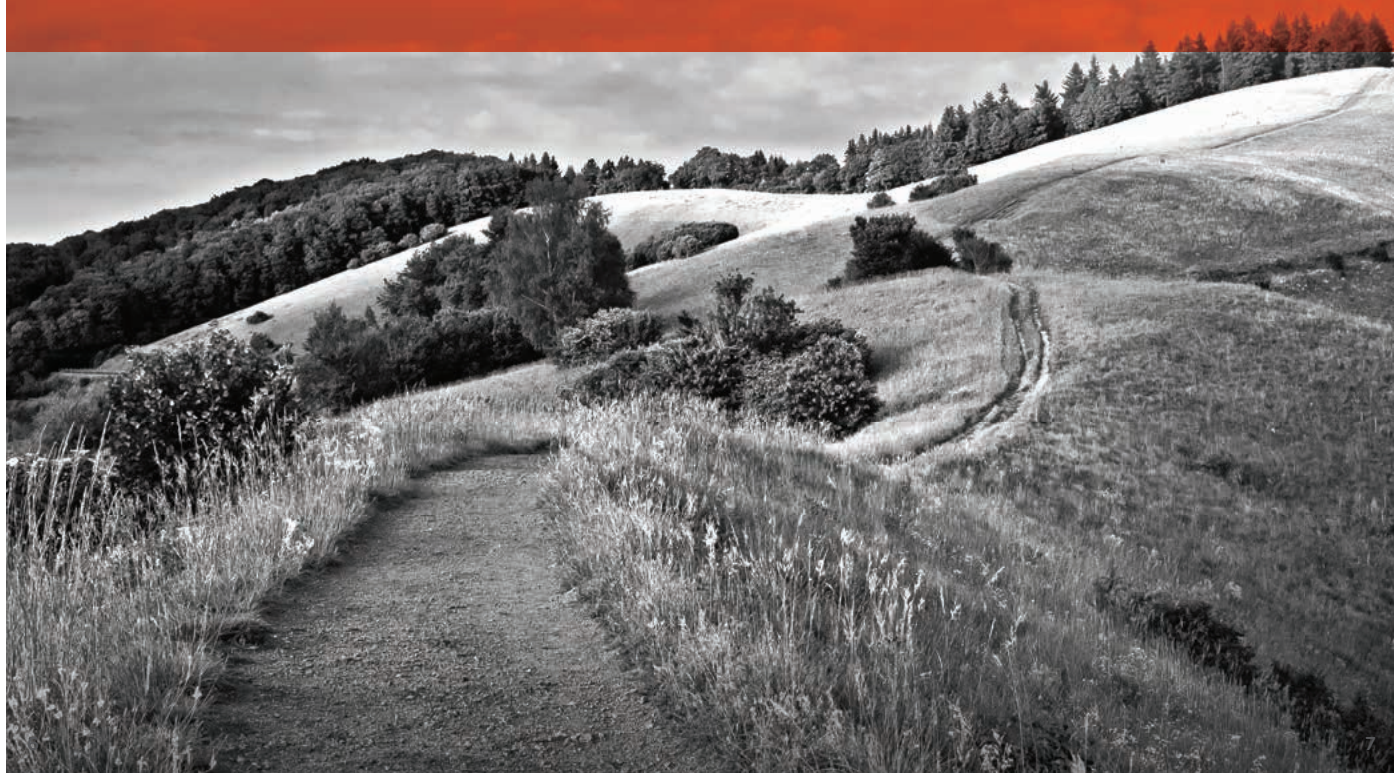
SUPERFOODS FOR SUPER NUTRITION

Superfoods are unique foods that are particularly high in nutritional value. These ingredients are sources of key nutrients such as antioxidants, vitamins, minerals, fatty acids and proteins. When combined, superfoods help provide more complete nutrition for your pet.

	KALE	CHIA SEEDS	PUMPKIN	BLUEBERRIES	ORANGES	QUINOA	DRIED KELP	COCONUT	CARROTS	PAPAYA	SPINACH
ANTIOXIDANTS <i>for overall health</i>	■	■	■	■	■	■			■	■	■
LOW OR NO FAT <i>supports lean body condition</i>	■		■	■	■	■	■		■	■	■
FIBRE <i>supports healthy digestion</i>	■	■	■	■	■	■	■	■	■	■	■
IRON <i>for blood, muscle & brain function</i>	■	■				■					■
LEAN PROTEIN <i>supports healthy muscles</i>		■				■					
VITAMIN K <i>for healthy bones & circulation</i>	■						■		■		■
VITAMINS A, E & C <i>support healthy immunity</i>	■		■	■	■	■	■		■	■	■
OMEGA-3 FATTY ACIDS <i>support healthy skin & coat & immunity</i>	■	■									
HEALTHY FAT <i>supplies energy & supports skin & coat health</i>		■				■		■			
MINERALS <i>support metabolism, nerve function & healthy growth</i>	■		■		■	■	■	■	■		■
CALCIUM <i>supports strong bones & teeth</i>	■	■			■		■				
ESSENTIAL AMINO ACIDS <i>support organ function & lean muscles</i>	■	■				■		■			
B VITAMINS <i>support immunity & overall well-being</i>	■		■			■	■	■			■

DOG PRODUCTS

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SMALL & MEDIUM BREED PUPPY FORMULA

RICH IN CHICKEN & RICE

A COMPLETE PET FOOD FOR PUPPIES AND SUITABLE FOR ALL LIFE STAGES.



SUPERFOODS



DHA TO SUPPORT BRAIN & VISION DEVELOPMENT



WITH CAGE-FREE CHICKEN



COMPOSITION

Chicken (20%), chicken meal, ground white rice (14%), barley, chicken fat (preserved with mixed tocopherols), dried yeasts, potato protein, powdercellulose, dried beet pulp, natural flavour, linseed, salmon oil (source of DHA), sodium chloride, potassium chloride, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract.

ANALYTICAL CONSTITUENTS

Protein	32.0%
Fat content	22.0%
Crude fibre	3.0%
Crude ash	6.5%
Moisture	10.0%
DHA (docosahexaenoic acid)	0.05%
Calcium	1.2%
Phosphorus	0.9%
Potassium	0.7%
Sodium	0.3%
Omega-6 fatty acids	3.4%
Omega-3 fatty acids	0.7%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	25 mg/kg
Vitamin B ₂	15 mg/kg
Vitamin B ₅	5 mg/kg
Vitamin B ₁₂	0.07 mg/kg
Vitamin C	50 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	50 mg/kg
Choline chloride	2,000 mg/kg
Folic acid	1.5 mg/kg
Niacin	50 mg/kg

TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	10 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	10 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	100 mg/kg
Zinc (as zinc sulphate monohydrate)	100 mg/kg

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Store in a dry place. To be served dry. Fresh water should be made available at all times.
Not for human consumption.

FEEDING GUIDE

Weight	AMOUNT TO FEED PER DAY			
	2-4 months	4-8 months	9-12 months	Adult dogs
1 kg	52 g	43 g	35 g	28 g
2.25 kg	95 g	80 g	64 g	51 g
4.5 kg	161 g	134 g	107 g	86 g
9 kg	—	225 g	180 g	144 g
13.5 kg	—	—	244 g	195 g
18 kg	—	—	303 g	242 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

SMALL BREED ADULT DOG FORMULA

RICH IN CHICKEN & RICE

A COMPLETE PET FOOD FOR ADULT DOGS.



SUPERFOODS



OMEGA FATTY ACIDS
FOR SKIN & COAT



WITH CAGE-FREE
CHICKEN



COMPOSITION

Chicken (18%), chicken meal, white rice (14%), barley, sorghum, dried yeasts, chicken fat (preserved with mixed tocopherols), dried beet pulp, natural flavour, linseed, potassium chloride, sodium chloride, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract.

ANALYTICAL CONSTITUENTS

Protein	27.0%
Fat content	16.0%
Crude fibre	2.5%
Crude ash	5.8%
Moisture	10.0%
Calcium	1.1%
Phosphorus	0.9%
Potassium	0.7%
Sodium	0.3%
Omega-6 fatty acids	3.0%
Omega-3 fatty acids	0.5%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	25 mg/kg
Vitamin B ₂	15 mg/kg
Vitamin B ₅	5 mg/kg
Vitamin B ₆	0.07 mg/kg
Vitamin C	50 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	50 mg/kg
Choline chloride	2,000 mg/kg
Folic acid	1.5 mg/kg
L-carnitine	300 mg/kg
Niacin	50 mg/kg

AMINO ACIDS

DL-methionine	2,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	10 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	10 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	100 mg/kg
Zinc (as zinc sulphate monohydrate)	100 mg/kg

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Not for human consumption.

FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	Grams/Day
1 kg	30 g
2.25 kg	55 g
4.5 kg	92 g
9 kg	154 g
13.5 kg	209 g
18 kg	260 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

SMALL BREED ADULT DOG FORMULA

RICH IN LAMB & RICE

A COMPLETE PET FOOD FOR ADULT DOGS.



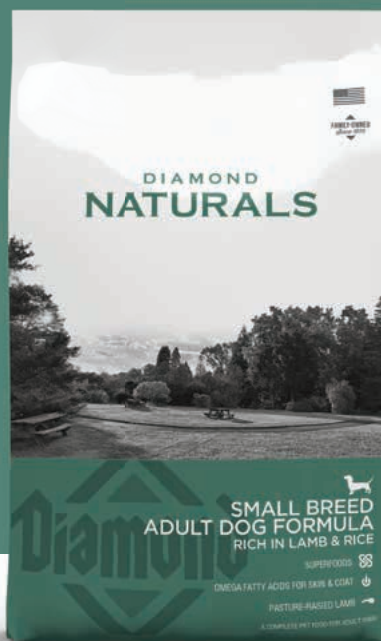
SUPERFOODS



OMEGA FATTY ACIDS
FOR SKIN & COAT



PASTURE-RAISED
LAMB



COMPOSITION

Lamb (14%), lamb meal, ground white rice (14%), barley, sorghum, chicken fat (preserved with mixed tocopherols), oat flakes, dried yeasts, potato protein, dried beet pulp, natural flavour, linseed, sodium chloride, potassium chloride, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract.

ANALYTICAL CONSTITUENTS

Protein	25.0%
Fat content	15.0%
Crude fibre	3.0%
Crude ash	6.8%
Moisture	10.0%
Calcium	1.5%
Phosphorus	1.0%
Potassium	0.7%
Sodium	0.3%
Omega-6 fatty acids	2.4%
Omega-3 fatty acids	0.4%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	25 mg/kg
Vitamin B ₂	15 mg/kg
Vitamin B ₃	5 mg/kg
Vitamin B ₁₂	0.07 mg/kg
Vitamin C	50 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	50 mg/kg
Choline chloride	2,000 mg/kg
Folic acid	1.5 mg/kg
L-carnitine	300 mg/kg
Niacin	50 mg/kg
Taurine	1,200 mg/kg

AMINO ACIDS

DL-methionine	2,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	10 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	10 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	100 mg/kg
Zinc (as zinc sulphate monohydrate)	100 mg/kg

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FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	Grams/Day
1 kg	31 g
2.25 kg	56 g
4.5 kg	95 g
9 kg	159 g
13.5 kg	216 g
18 kg	267 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

LARGE BREED PUPPY FORMULA

RICH IN LAMB & RICE

A COMPLETE PET FOOD FOR PUPPIES AND SUITABLE FOR ALL LIFE STAGES.



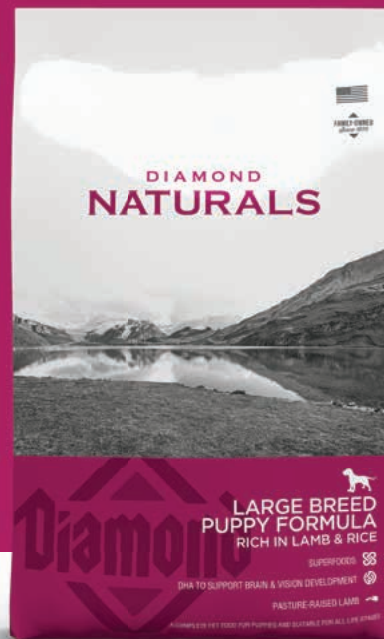
SUPERFOODS



DHA TO SUPPORT BRAIN & VISION DEVELOPMENT



PASTURE-RAISED LAMB



COMPOSITION

Lamb (14%), lamb meal, whole grain brown rice (14%), barley, sorghum, dried yeasts, potato protein, chicken fat (preserved with mixed tocopherols), oat flakes, fish meal, dried beet pulp, natural flavour, linseed, salmon oil (source of DHA), sodium chloride, potassium chloride, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract.

ANALYTICAL CONSTITUENTS

Protein	27.0%
Fat content	15.0%
Crude fibre	3.5%
Crude ash	7.1%
Moisture	10.0%
DHA (docosahexaenoic acid)	0.05%
Calcium	1.3%
Phosphorus	1.0%
Potassium	0.7%
Sodium	0.3%
Omega-6 fatty acids	3.0%
Omega-3 fatty acids	0.6%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	25 mg/kg
Vitamin B ₂	15 mg/kg
Vitamin B ₅	5 mg/kg
Vitamin B ₁₂	0.07 mg/kg
Vitamin C	50 mg/kg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	50 mg/kg
Choline chloride	2,000 mg/kg
Folic acid	1.5 mg/kg
L-carnitine	300 mg/kg
Niacin	50 mg/kg
Taurine	1,200 mg/kg

AMINO ACIDS

DL-methionine	2,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	10 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	10 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	100 mg/kg
Zinc (as zinc sulphate monohydrate)	100 mg/kg

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Not for human consumption.

FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	2-4 months	4-8 months	9-12 months	Adult dogs
4.5 kg	178 g	—	—	—
9 kg	300 g	250 g	—	—
13.5 kg	406 g	339 g	—	—
18 kg	504 g	420 g	336 g	—
27 kg	—	569 g	456 g	364 g
36 kg	—	707 g	565 g	452 g
45 kg	—	—	668 g	535 g
57 kg	—	—	798 g	638 g
68 kg	—	—	—	729 g
79 kg	—	—	—	815 g
90 kg	—	—	—	899 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

LARGE BREED ADULT DOG FORMULA

RICH IN CHICKEN & RICE

A COMPLETE PET FOOD FOR ADULT DOGS.



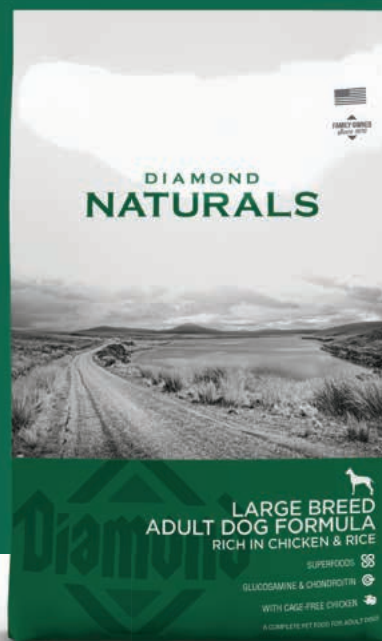
SUPERFOODS



GLUCOSAMINE &
CHONDROITIN



WITH CAGE-FREE
CHICKEN



COMPOSITION

Chicken (14%), chicken meal, whole grain brown rice (14%), barley, sorghum, oat flakes, rice bran, dried yeasts, chicken fat (preserved with mixed tocopherols), dried beet pulp, natural flavour, linseed, sodium chloride, potassium chloride, glucosamine, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract, chondroitin sulphate.

ANALYTICAL CONSTITUENTS

Protein	23.0%
Fat content	13.0%
Crude fibre	3.0%
Crude ash	6.0%
Calcium	1.2%
Phosphorus	1.0%
Potassium	0.7%
Sodium	0.3%
Moisture	10.0%
Glucosamine hydrochloride	750 mg/kg
Chondroitin sulphate	250 mg/kg
Omega-6 fatty acids	2.5%
Omega-3 fatty acids	0.4%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	25 mg/kg
Vitamin B ₂	15 mg/kg
Vitamin B ₃	5 mg/kg
Vitamin B ₁₂	0.07 mg/kg
Vitamin C	50 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	50 mg/kg
Choline chloride	2,000 mg/kg
Folic acid	1.5 mg/kg
L-carnitine	300 mg/kg
Niacin	50 mg/kg
Taurine	1,200 mg/kg

AMINO ACIDS

DL-methionine	2,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	10 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	10 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	100 mg/kg
Zinc (as zinc sulphate monohydrate)	100 mg/kg

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FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	Grams/Day
22 kg	313 g
34 kg	434 g
45 kg	563 g
57 kg	640 g
68 kg	731 g
79 kg	818 g
90 kg	902 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

LARGE BREED ADULT DOG FORMULA

RICH IN LAMB MEAL & RICE

A COMPLETE PET FOOD FOR ADULT DOGS.



SUPERFOODS



GLUCOSAMINE &
CHONDROITIN



PASTURE-RAISED
LAMB



COMPOSITION

Lamb meal (14%), whole grain brown rice (14%), barley, oat flakes, sorghum, dried yeasts, rice bran, chicken fat (preserved with mixed tocopherols), potato protein, dried beet pulp, natural flavour, linseed, sodium chloride, potassium chloride, glucosamine, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract, chondroitin sulphate.

ANALYTICAL CONSTITUENTS

Protein	22.0%
Fat content	12.0%
Crude fibre	4.0%
Crude ash	7.5%
Calcium	1.3%
Phosphorus	1.0%
Potassium	0.7%
Sodium	0.3%
Moisture	10.0%
Glucosamine hydrochloride	750 mg/kg
Chondroitin sulphate	250 mg/kg
Omega-6 fatty acids	2.0%
Omega-3 fatty acids	0.3%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	25 mg/kg
Vitamin B ₂	15 mg/kg
Vitamin B ₃	5 mg/kg
Vitamin B ₆	0.07 mg/kg
Vitamin C	50 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	50 mg/kg
Choline chloride	2,000 mg/kg
Folic acid	1.5 mg/kg
L-carnitine	300 mg/kg
Niacin	50 mg/kg
Taurine	1,200 mg/kg

AMINO ACIDS

DL-methionine	3,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	10 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	10 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	100 mg/kg
Zinc (as zinc sulphate monohydrate)	100 mg/kg

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FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	Grams/Day
22 kg	313 g
34 kg	433 g
45 kg	535 g
57 kg	638 g
68 kg	729 g
79 kg	815 g
90 kg	899 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

ALL LIFE STAGES DOG FORMULA RICH IN CHICKEN & RICE

A COMPLETE PET FOOD FOR DOGS AND
SUITABLE FOR ALL LIFE STAGES.



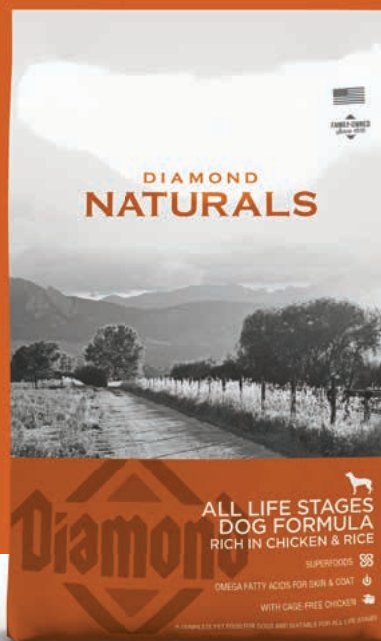
SUPERFOODS



OMEGA FATTY ACIDS
FOR SKIN & COAT



WITH CAGE-FREE
CHICKEN



COMPOSITION

Chicken (16%), chicken meal, whole grain brown rice (16%), barley, sorghum, chicken fat (preserved with mixed tocopherols), dried yeasts, dried beet pulp, natural flavour, linseed, salmon oil (source of DHA), sodium chloride, potassium chloride, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract.

ANALYTICAL CONSTITUENTS

Protein	26.0%
Fat content	16.0%
Crude fibre	2.5%
Crude ash	6.0%
Moisture	10.0%
Calcium	1.1%
Phosphorus	0.9%
Potassium	0.7%
Sodium	0.3%
DHA (docosahexaenoic acid)	0.05%
Omega-6 fatty acids	3.0%
Omega-3 fatty acids	0.5%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	25 mg/kg
Vitamin B ₂	15 mg/kg
Vitamin B ₅	5 mg/kg
Vitamin B ₁₂	0.07 mg/kg
Vitamin C	50 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	50 mg/kg
Choline chloride	2,000 mg/kg
Folic acid	1.5 mg/kg
Niacin	50 mg/kg

AMINO ACIDS

DL-methionine	2,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	10 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	10 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	100 mg/kg
Zinc (as zinc sulphate monohydrate)	100 mg/kg

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Not for human consumption.

FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	2-4 months	4-8 months	9-12 months	Adult dogs
1 kg	56 g	46 g	37 g	30 g
2.25 kg	102 g	85 g	68 g	55 g
4.5 kg	172 g	143 g	115 g	92 g
9 kg	289 g	241 g	193 g	154 g
13.5 kg	392 g	327 g	262 g	209 g
18 kg	487 g	406 g	325 g	260 g
27 kg	—	550 g	440 g	352 g
36 kg	—	682 g	546 g	437 g
45 kg	—	—	645 g	516 g
57 kg	—	—	770 g	616 g
68 kg	—	—	—	703 g
79 kg	—	—	—	787 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

NEW LOOK & IMPROVED FORMULA

ADULT DOG FORMULA RICH IN LAMB & RICE

A COMPLETE PET FOOD FOR ADULT DOGS.



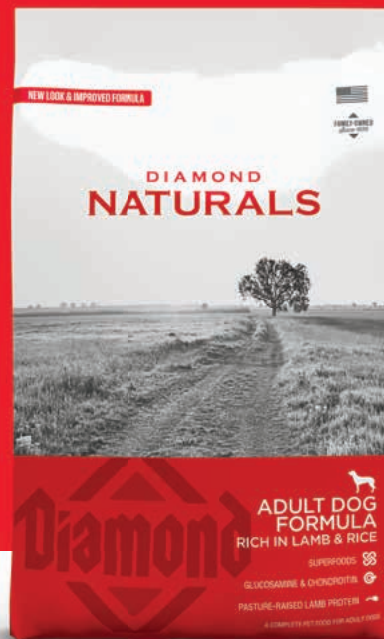
SUPERFOODS



GLUCOSAMINE &
CHONDROITIN



PASTURE-RAISED
LAMB



COMPOSITION

Lamb (14%), lamb meal, whole grain brown rice (14%), barley, sorghum, oat flakes, potato protein, white rice (7%), chicken fat (preserved with mixed tocopherols), dried beet pulp, natural flavour, linseed, potassium chloride, sodium chloride, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract, crustacea meal (a source of glucosamine), poultry cartilage (a source of chondroitin sulphate), peas (0.1%), apples (0.1%), tomatoes, skimmed milk powder, cranberries, rosemary extract, parsley flake.

ANALYTICAL CONSTITUENTS

Protein	21.0%
Fat content	12.0%
Crude ash	7.0%
Crude fibre	3.0%
Moisture	10.0%
Calcium	1.3%
Phosphorus	1.0%
Potassium	0.6%
Sodium	0.3%
Chondroitin sulphate	100 mg/kg
Glucosamine hydrochloride	300 mg/kg
Omega-6 fatty acids	2.8%
Omega-3 fatty acids	0.5%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin D ₃	750 IU/kg
Vitamin E	150 IU/kg
Choline chloride	2,000 mg/kg
L-carnitine	300 mg/kg
Taurine	1,200 mg/kg

AMINO ACIDS

DL-methionine	2,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	7 mg/kg
Copper (as copper(II) sulphate pentahydrate)	7 mg/kg
Iodine (as potassium iodide)	1.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	60 mg/kg
Iron (as iron(II) sulphate monohydrate)	60 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	20 mg/kg

For best before date and production code, please see back of pack.
Store in a dry place. To be served dry. Fresh water should be made available at all times.
Not for human consumption.

FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	Grams/Day
1 kg	32 g
2.25 kg	59 g
4.5 kg	99 g
9 kg	167 g
13.5 kg	226 g
18 kg	280 g
27 kg	380 g
36 kg	472 g
45 kg	558 g
57 kg	666 g
68 kg	760 g
79 kg	850 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

SENIOR DOG FORMULA

RICH IN CHICKEN WITH EGG & OAT FLAKES

A COMPLETE PET FOOD FOR SENIOR DOGS.



SUPERFOODS



GLUCOSAMINE &
CHONDROITIN



WITH CAGE-FREE
CHICKEN



COMPOSITION

Chicken (14%), chicken meal, whole grain brown rice, barley, sorghum, rice bran, dried yeasts, eggs (4%), oat flakes (4%), chicken fat (preserved with mixed tocopherols), natural flavour, linseed, dried beet pulp, sodium chloride, potassium chloride, glucosamine, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract, chondroitin sulphate.

ANALYTICAL CONSTITUENTS

Protein	25.0%
Fat content	11.0%
Crude fibre	3.0%
Crude ash	6.5%
Moisture	10.0%
Calcium	1.1%
Phosphorus	0.9%
Potassium	0.7%
Sodium	0.3%
Glucosamine hydrochloride	750 mg/kg
Chondroitin sulphate	250 mg/kg
Omega-6 fatty acids	2.3%
Omega-3 fatty acids	0.4%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	25 mg/kg
Vitamin B ₂	15 mg/kg
Vitamin B ₃	5 mg/kg
Vitamin B ₆	0.07 mg/kg
Vitamin C	50 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	50 mg/kg
Choline chloride	2,000 mg/kg
Folic acid	1.5 mg/kg
L-carnitine	500 mg/kg
Niacin	50 mg/kg
Taurine	1,200 mg/kg

TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	10 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	10 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	100 mg/kg
Zinc (as zinc sulphate monohydrate)	100 mg/kg

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Store in a dry place. To be served dry. Fresh water should be made available at all times.
Not for human consumption.

FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	Grams/Day
1 kg	32 g
2.25 kg	58 g
4.5 kg	98 g
9 kg	165 g
13.5 kg	223 g
18 kg	277 g
27 kg	376 g
36 kg	466 g
45 kg	551 g
57 kg	658 g
68 kg	751 g
79 kg	841 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

SKIN & COAT

ALL LIFE STAGES DOG FORMULA

A COMPLETE PET FOOD FOR DOGS AND SUITABLE FOR ALL LIFE STAGES.



SUPERFOODS



OMEGA FATTY ACIDS
FOR SKIN & COAT



SUSTAINABLY
SOURCED SALMON



COMPOSITION

Salmon, fish meal, potatoes, lentils, peas, pea flour, canola oil (preserved with mixed tocopherols), dried yeasts, natural flavour, linseed, tomato pomace, dicalcium phosphate, sodium chloride, potassium chloride, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, dried kelp, coconut, spinach, carrots, papaya.

ANALYTICAL CONSTITUENTS

Protein	25.0%
Fat content	14.0%
Crude fibre	5.5%
Crude ash	7.0%
Moisture	10.0%
Calcium	1.2%
Phosphorus	1.0%
Potassium	0.75%
Sodium	0.3%
DHA (docosahexaenoic acid)	0.05%
Omega-6 fatty acids	2.5%
Omega-3 fatty acids	0.4%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	25 mg/kg
Vitamin B ₂	15 mg/kg
Vitamin B ₅	5 mg/kg
Vitamin B ₁₂	0.07 mg/kg
Vitamin C	50 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	50 mg/kg
Choline chloride	2,000 mg/kg
Folic acid	1.5 mg/kg
Niacin	50 mg/kg
Taurine	1,200 mg/kg

AMINO ACIDS

DL-methionine	2,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	10 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	10 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	100 mg/kg
Zinc (as zinc sulphate monohydrate)	100 mg/kg

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Not for human consumption.

FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	2-4 months	4-8 months	9-12 months	Adult dogs
1 kg	59 g	49 g	39 g	31 g
2.25 kg	108 g	90 g	72 g	58 g
4.5 kg	182 g	151 g	121 g	97 g
9 kg	306 g	255 g	204 g	163 g
13.5 kg	414 g	345 g	276 g	221 g
18 kg	514 g	428 g	343 g	274 g
27 kg	—	581 g	464 g	372 g
36 kg	—	720 g	576 g	461 g
45 kg	—	—	681 g	545 g
57 kg	—	—	814 g	651 g
68 kg	—	—	—	743 g
79 kg	—	—	—	831 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

NEW LOOK & IMPROVED FORMULA

BREEDER FORMULA

RICH IN CHICKEN & RICE

A COMPLETE PET FOOD FOR DOGS AND SUITABLE FOR ALL LIFE STAGES.



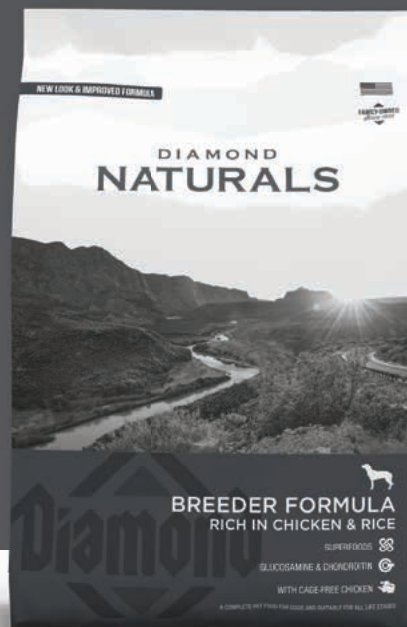
SUPERFOODS



GLUCOSAMINE & CHONDROITIN



WITH CAGE-FREE CHICKEN



COMPOSITION

Chicken (16%), chicken meal, ground white rice (16%), ground maize, chicken fat (preserved with mixed tocopherols), maize gluten meal, dried yeasts, dried beet pulp, natural flavour, linseed, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract, glucosamine, chondroitin sulphate.

ANALYTICAL CONSTITUENTS

Protein	30%
Fat content	20%
Crude ash	5.5%
Crude fibre	2.0%
Moisture	10.0%
Calcium	1.2%
Phosphorus	1.0%
Potassium	0.7%
Sodium	0.3%
Glucosamine hydrochloride	750 mg/kg
Chondroitin sulphate	250 mg/kg
Omega-6 fatty acids	3.5%
Omega-3 fatty acids	0.6%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	200 mg/kg

TRACE ELEMENTS

Copper (as copper(II) sulphate pentahydrate)	28 mg/kg
Selenium (as sodium selenite)	0.2 mg/kg

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FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	2-4 months	4-8 months	9-12 months	Adult dogs
1 kg	53 g	44 g	35 g	28 g
2.25 kg	98 g	81 g	65 g	52 g
4.5 kg	164 g	137 g	110 g	88 g
9 kg	276 g	230 g	184 g	147 g
13.5 kg	374 g	312 g	250 g	200 g
18 kg	465 g	387 g	310 g	248 g
27 kg	—	525 g	420 g	336 g
36 kg	—	651 g	521 g	417 g
45 kg	—	—	616 g	493 g
57 kg	—	—	735 g	588 g
68 kg	—	—	—	671 g
79 kg	—	—	—	751 g

CHANGING FOOD

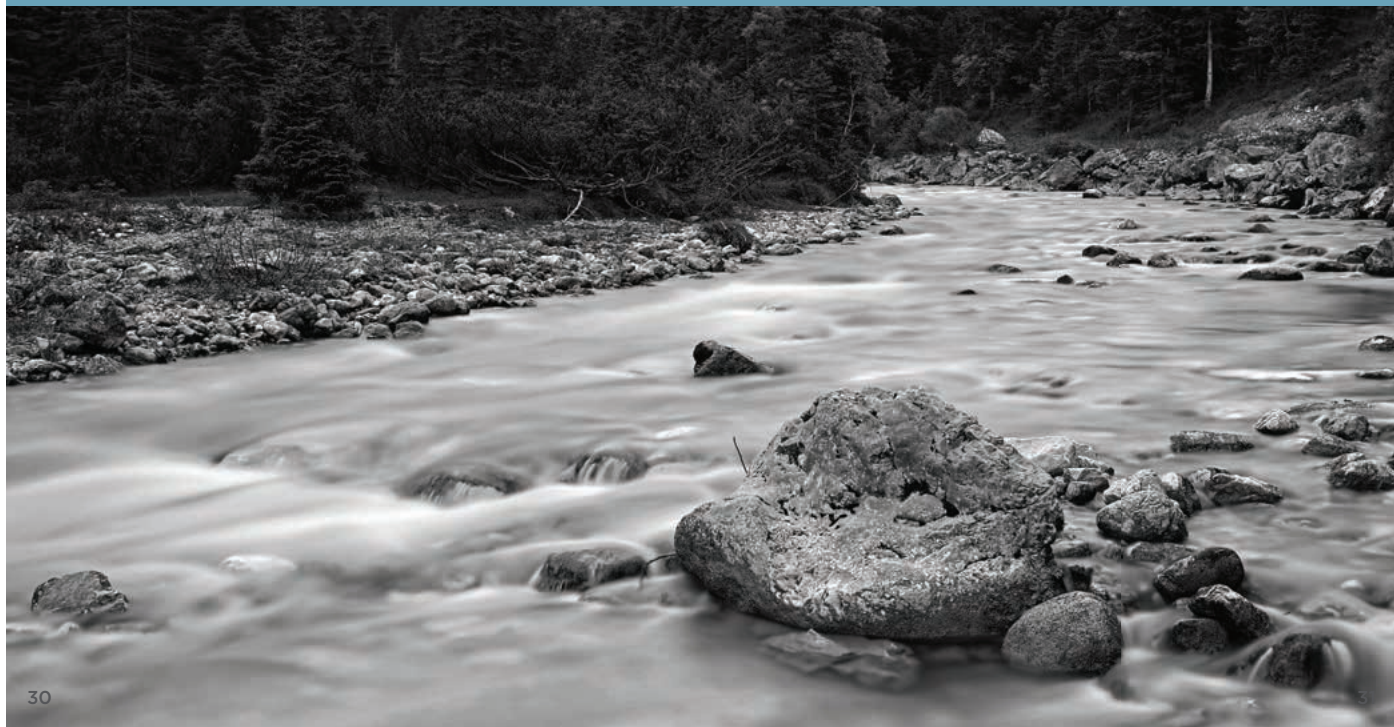
For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

CAT PRODUCTS

KITTEN FORMULA
RICH IN CHICKEN WITH RICE 32

INDOOR CAT FORMULA
RICH IN CHICKEN WITH RICE 34

FINICKY CAT FORMULA
RICH IN CHICKEN MEAL & RICE 36



KITTEN FORMULA

RICH IN CHICKEN WITH RICE

A COMPLETE PET FOOD FOR KITTENS AND
SUITABLE FOR ALL LIFE STAGES.



SUPERFOODS



DHA TO SUPPORT BRAIN
& VISION DEVELOPMENT



WITH CAGE-FREE
CHICKEN



COMPOSITION

Chicken (20%), chicken meal, sorghum, chicken fat (preserved with mixed tocopherols), dried yeasts, ground white rice (8%), fish meal, salmon meal, egg products, natural flavour, linseed, salmon oil (source of DHA), potassium chloride, sodium chloride, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract.

ANALYTICAL CONSTITUENTS

Protein	34.0%
Fat content	22.0%
Crude fibre	2.0%
Crude ash	8.5%
Moisture	10.0%
Calcium	1.9%
Phosphorus	1.3%
Potassium	0.8%
Sodium	0.35%
Magnesium	0.11%
DHA (docosahexaenoic acid)	0.05%
Omega-6 fatty acids	3.5%
Omega-3 fatty acids	0.6%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	35 mg/kg
Vitamin B ₂	10 mg/kg
Vitamin B ₅	10 mg/kg
Vitamin B ₁₂	0.07 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	20 mg/kg
Choline chloride	3,500 mg/kg
Folic acid	2 mg/kg
Niacin	135 mg/kg
Taurine	1,200 mg/kg

AMINO ACIDS

DL-methionine	7,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	8 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	8 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	75 mg/kg
Zinc (as zinc sulphate monohydrate)	75 mg/kg

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Store in a dry place. To be served dry. Fresh water should be made available at all times.
Not for human consumption.

FEEDING GUIDE

KITTENS

AMOUNT TO FEED PER DAY

Weight	Kittens up to 4 months	Kittens 4-8 months	Kittens 8-12 months
0.5 kg	26 g	—	—
1.75 kg	67 g	53 g	—
2.75 kg	93 g	75 g	60 g
4 kg	—	99 g	79 g
5.5 kg	—	—	101 g

ADULT CATS

AMOUNT TO FEED PER DAY

Weight	Grams/Day	Weight	Grams/Day
2.25 kg	39 g	6.8 kg	88 g
4.5 kg	65 g	9 kg	109 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

NEW LOOK & IMPROVED FORMULA

INDOOR CAT FORMULA

RICH IN CHICKEN WITH RICE

A COMPLETE PET FOOD FOR ADULT CATS.



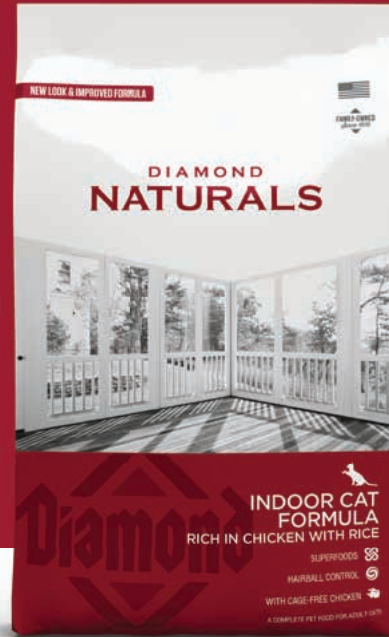
SUPERFOODS



HAIRBALL
CONTROL



WITH CAGE-FREE
CHICKEN



COMPOSITION

Chicken (20%), chicken meal, white rice (20%), barley, powdercellulose, potato protein, chicken fat (preserved with mixed tocopherols), fish meal, natural flavour, linseed, sodium chloride, potassium chloride, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract.

ANALYTICAL CONSTITUENTS

Protein	32.0%
Fat content	14.0%
Crude fibre	5.0%
Crude ash	7.2%
Moisture	10.0%
Calcium	1.7%
Phosphorus	1.1%
Potassium	0.7%
Sodium	0.4%
Magnesium	0.1%
Omega-6 fatty acids	2.4%
Omega-3 fatty acids	0.4%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	35 mg/kg
Vitamin B ₂	10 mg/kg
Vitamin B ₆	10 mg/kg
Vitamin B ₁₂	0.07 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	20 mg/kg
Choline chloride	3,500 mg/kg
Folic acid	2 mg/kg
Niacin	135 mg/kg
Taurine	1,200 mg/kg

AMINO ACIDS

DL-methionine	7,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	8 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	8 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	75 mg/kg
Zinc (as zinc sulphate monohydrate)	75 mg/kg

For best before date and production code, please see back of pack.
Store in a dry place. To be served dry. Fresh water should be made available at all times.
Not for human consumption.

FEEDING GUIDE

AMOUNT TO FEED PER DAY

Weight	Grams/Day
2.25 kg	44 g
4.5 kg	74 g
6.8 kg	101 g
9 kg	124 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

NEW LOOK & IMPROVED FORMULA

FINICKY CAT FORMULA

RICH IN CHICKEN MEAL & RICE

A COMPLETE PET FOOD FOR CATS AND SUITABLE FOR ALL LIFE STAGES.



SUPERFOODS



SUITABLE FOR
STERILIZED CATS



WITH CAGE-FREE
CHICKEN PROTEIN



COMPOSITION

Chicken meal (59%), ground white rice (23%), chicken fat (preserved with mixed tocopherols), natural flavour, linseed, powdercellulose, salmon oil (source of DHA), potassium chloride, dried chicory roots, kale, chia seeds, pumpkin, blueberries, oranges, quinoa, dried kelp, coconut, spinach, carrots, papaya, *Yucca schidigera* extract.

ANALYTICAL CONSTITUENTS

Protein	40.0%
Fat content	20.0%
Crude fibre	3.0%
Crude ash	8.5%
Moisture	10.0%
Calcium	2.1%
Phosphorus	1.6%
Potassium	0.75%
Sodium	0.45%
Magnesium	0.1%
DHA (docosahexaenoic acid)	0.05%
Omega-6 fatty acids	3.0%
Omega-3 fatty acids	0.6%

NUTRITIONAL ADDITIVES PER KG

VITAMINS

Vitamin A	10,000 IU/kg
Vitamin B ₁	35 mg/kg
Vitamin B ₂	10 mg/kg
Vitamin B ₅	10 mg/kg
Vitamin B ₁₂	0.07 mg/kg
Vitamin D ₃	1,000 IU/kg
Vitamin E	150 IU/kg
Biotin	0.25 mg/kg
Calcium D-pantothenate	20 mg/kg
Choline chloride	3,500 mg/kg
Folic acid	2 mg/kg
Niacin	135 mg/kg
Taurine	1,200 mg/kg

AMINO ACIDS

DL-methionine	2,000 mg/kg
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TRACE ELEMENTS

Copper (as copper(II) chelate of amino acids hydrate)	10 mg/kg
Copper (as copper(II) sulphate pentahydrate)	10 mg/kg
Iodine (as potassium iodide)	2.5 mg/kg
Iron (as iron(II) chelate of amino acids hydrate)	100 mg/kg
Iron (as iron(II) sulphate monohydrate)	100 mg/kg
Manganese (as manganous sulphate monohydrate)	8 mg/kg
Manganese (as manganese chelate of amino acids hydrate)	8 mg/kg
Selenium (as sodium selenite)	0.6 mg/kg
Zinc (as zinc chelate of amino acids hydrate)	75 mg/kg
Zinc (as zinc sulphate monohydrate)	75 mg/kg

TECHNOLOGICAL ADDITIVES

Sodium bisulphate	8,000 mg/kg
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Store in a dry place. To be served dry. Fresh water should be made available at all times.
Not for human consumption.

FEEDING GUIDE

KITTENS

AMOUNT TO FEED PER DAY

Weight	Kittens up to 4 months	Kittens 4-8 months	Kittens 8-12 months
0.5 kg	27 g	—	—
1.75 kg	68 g	55 g	—
2.75 kg	96 g	77 g	61 g
4 kg	—	102 g	81 g
5.5 kg	—	—	103 g

ADULT CATS

AMOUNT TO FEED PER DAY

Weight	Grams/Day	Weight	Grams/Day
2.25 kg	40 g	6.8 kg	91 g
4.5 kg	67 g	9 kg	112 g

CHANGING FOOD

For 7-10 days, gradually decrease the amount of current food while increasing the amount of new food.

Every pet deserves the very best.

At Diamond, we believe every pet, from purebred show animals to shelter puppies and kittens, is worthy of the best. We are committed to developing innovative products and processes to ensure your pet is getting all the nutrients necessary for a healthy and active lifestyle.

Nothing is more important to us than the safety of our pet foods. That's why our manufacturing processes adhere to stringent and scientifically advanced food safety protocols. We consistently monitor and test our raw materials, production environment, processes and finished products. By improving performance with advancements in science and technology, you can feel confident your pet is getting safe, quality nutrition any time you feed them Diamond Pet Foods product.





Diamond Pet Foods is one of the fastest growing manufacturers of pet foods, with brands trusted by trainers, professional breeders, veterinarians and nutrition-conscious pet owners in more than 100 countries worldwide.



OUR GUARANTEE OF QUALITY

Diamond Pet Foods is committed
to providing quality products.



Made in the USA

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